

*National Association for Kinesiology and Physical Education
in Higher Education*

*Future Directions Committee
Summer 2006 and 2007*

Goal: Attracting more members from the ranks of tenured faculty

FDC Suggestions:

- ☞ Collect names of recently tenured faculty members from appropriate departments and send personal letters of congratulations. The letter should contain information about NAKPEHE and the benefits of an interdisciplinary focus of future research. Conference materials should also be included.
- ☞ Consider a presentation slot for those that are recently tenured to share strategies about continuing the process of professional development
- ☞ Convene a group of recently tenured faculty from within/outside the association to mentor un-tenured faculty. Membership information would be included with the invitation. Then provide a forum for meeting/sharing/presenting the results of their good work.

Goal: Recruiting more members

FDC Suggestions:

- ☞ Access current data banks to secure the most recent listing of faculty and send email invitations for membership and conferences
- ☞ One-time, mass (electronic) distribution of a themed issue of the *Chronicle*
- ☞ Offer more relevant special workshops that might draw a niche crowd
- ☞ Look into joint memberships with other professional organizations on a trial basis
- ☞ Re-examine the value of the publications currently in print through NAKPEHE
- ☞ Establish a new publication in the format of *Research Digest*
- ☞ Consider an on-line format for new publications
- ☞ Consider a more concerted effort to support the *College Connections* NAKPEHE initiative
- ☞ Contact KPE programs to get list of doctoral students to invite to conferences, etc.

Goal: Establishment of an identity

FDC Suggestions:

- ☞ Promote NAKPEHE as the premier association for leadership and scholarship in KPE in Higher Education
- ☞ Pursue the development of a logo that would be easily identifiable and connected to the mission of NAKPEHE (done)
- ☞ More prominently display the logo on publications and all PR materials
- ☞ Re-examine the value of the publications currently in print through NAKPEHE, viz: New vision and mission statements
- ☞ Sponsor Summer Workshops on current topics of interest
- ☞ Publish a monograph from the conference to reflect main theme
- ☞ Establish a new “fastback” publication in the format of *Research Digest* (see R Pangrazi materials shared spring 2006 @ FDC meeting)
- ☞ Develop a more interactive web site:
 - NAKPEHE listserv
 - “NAKPEHE Central” clearinghouse
 - Repository for unpublished papers, speeches, etc.
- ☞ Develop NAKPEHE Experts List (speakers, interviews, etc.)

Goal: Continuity of Personal Connections

FDC Suggestions:

- ☞ Continue to send personalized follow-up letters and email messages to conference attendees.
- ☞ Identify key personnel at universities that could encourage membership and/or conference attendance
- ☞ Target the scholars directing the doctoral programs and enlist their support in terms of connecting with their doctoral students (Davenport Poster Session, etc)

Goal: Increasing conference attendance

FDC Suggestions:

- ☞ Invite prominent scholars to present at upcoming conferences to attract new conference attendees and members.
 - Potential presentation format of scholar and doctoral students
 - Potential roundtable format where doctoral students could interact
 - Potential opportunity for doctoral students to share early plans for research and possible collaborative projects

- ☞ Develop more personal contacts at conference
 - Identify first-time attendees and contact them ahead of the conference
 - Matching “veterans” with new attendees
 - Fireside chats for doctoral students and young scholars

- ☞ Further develop leadership mission at the conference

Goal: Improving operating efficiency

FDC Suggestion:

- ☞ Schedule a fall meeting of the Board of Directors (could be by conference call)