



CALL FOR PROPOSALS 2010 Conference

January 6th-9th, 2010

Millennium Resort-Scottsdale McCormick Ranch, Scottsdale, AZ

Theme: “Good to Great*: Success Stories in Kinesiology and Physical Education”

*Based on the book *Good to Great: Why Some Companies Make the Leap . . . and Others Don't* by Jim Collins

Our field and this organization have confronted difficult times in the past; there have been many questions about how to survive and thrive in a changing academic environment. For this conference, however, we don't want to focus on the negative stories but on the positive. What is it that you are doing in your program and at your University that you can share that shows you have made the leap from “Good to Great”?

Possible topics include:

- What kind of leader are you? How do you know if you are a “Level 5” Leader?
- Which should you do first? Select the right individuals for your program or decide which direction to go?
- In these tough economic times, how are we “facing the brutal facts” and still moving towards greatness?
- Are you a “hedgehog or a fox”? Does your program try to do too much instead of doing one thing very well?
- Does your program have a “Culture of Discipline”? Not authoritarianism, but determination and purpose?

Other topics are welcomed and encouraged.

To submit a program proposal: www.nakpehe.org

Proposals are due October 1st, 2009

For information, contact:

Alison M. Wrynn, California State University, Long Beach

Email: awrynn@csulb.edu

Phone: 562/985-4085