

**NAKPEHE OFFICER/COMMITTEE CHAIR REPORT FORM
(December 2006)**

Name of Office/Committee: **Future Directions/Presidential *ad hoc***

Person Submitting Report: **Mike Metzler**

Progress Report/Tasks Completed:

1. The FDC (minus Carolyn Mauck) met in Albuquerque on June 18-20 as a Presidential *ad hoc* committee, joined by Ron Feingold, John Massengale, and President Finkenberg. The purpose of the meeting was to extend the conversations which began with the Annual Conference in San Diego, discuss the current vision and missions statements, and to recommend strategies for enhancing the position and future of NAKPEHE.
2. A summary of that meeting, revised from notes taken by Lead Fiorentino, follows this report.
3. Following the FDC/PC meeting, President Finkenberg and Mike Metzler drafted new Vision and Mission statements and distributed them to FDC/PC for their review and comments. Currently, those statements read:

VISION: NAKPEHE aspires to be the premier association for higher education teachers, scholars, and leaders in kinesiology and physical education.

MISSION: NAKPEHE is an organization for professionals in higher education. Its purpose is to foster leadership in the areas of teaching, administration, policy, preparation for the professions and scholarship. This mission is facilitated through interdisciplinary ideas, concepts, and initiatives related to the role of kinesiology and physical education in higher education, while respecting diverse social, cultural and personal perspectives

Suggestions for Future Plans Related to this Office/Committee

1. Continue to interact with Dr. Finkenberg to determine FDC/PC's role and responsibility in discussions about NAKPEHE's vision, mission and organizational agenda.
2. Continue to promote ideas and actions that can move NAKPEHE back into its position as the "Association of choice" for all KPE professionals in higher education.

Action Required by Board: Review and act on proposed Vision and Mission statements

Budget Implications: None at this time

***National Association for Kinesiology and Physical Education in
Higher Education***

***Future Directions/Presidential Committee
Spring 2006***

Goal: Attract more members from the ranks of tenured faculty

FDC Suggestions:

1. Collect names of recently tenured faculty members from appropriate departments and send personal letters of congratulations. The letter should contain information about NAKPEHE and the benefits of an interdisciplinary focus of future research. Conference materials should also be included.
2. Consider a presentation slot for those that are recently tenured to share strategies about continuing the process of professional development
3. Convene a group of recently tenured faculty from within/outside the association to mentor un-tenured faculty. Membership information would be included with the invitation. Then provide a forum for meeting/sharing/presenting the results of their good work.

Goal: Attract more new members

FDC Suggestions:

1. Access current data banks to secure the most recent listing of faculty and send email invitations for membership and conferences.
2. Offer more relevant special workshops that might draw a niche crowd
3. Look into joint memberships with other professional organizations on a trial basis

Goal: Retain more members

FDC Suggestions:

1. Re-examine the value of the publications currently in print through NAKPEHE
2. Consider a new publication in the format of *Research Digest* of the President's Council on Physical Fitness and Sports (Bob Pangrazi subsequently sent examples to FDC/PC members))

3. Consider the on-line format for new publications
4. Consider a more concerted effort to support the *College Connections* NAKPEHE initiative. Similar efforts are underway in other associations. NAKPEHE could decide to support its own initiative or seek to establish collaborative projects with similar professional organizations.

Goal: Establish a new identity

FDC Suggestions:

1. Pursue the development of a logo that would be easily identifiable and connected to the mission of NAKPEHE. (Ron Feidngold subsequently sent examples to FDC/PC, drafted at Adelphi University)
2. Add focus area on leadership in KPE higher education
3. Rename the Chronicle to reflect new vision and mission
4. More prominently display the logo on publications and all PR materials

Goal: Improve Continuity of Personal Connections

FDC Suggestions:

1. Continue to send personalized follow-up letters and email messages to conference attendees.
2. Identify key personnel at universities that could encourage membership and/or conference attendance
3. Target the scholars directing the doctoral programs and enlist their support in terms of connecting with their doctoral students (Davenport Poster Session, etc)
4. Invite those prominent scholars to present at upcoming conferences to attract new conference attendees and members:
 - Potential presentation format of scholar and doctoral students
 - Potential roundtable format where doctoral students could interact
 - Potential opportunity for doctoral students to share early plans for research and possible collaborative projects